

FACILITATING CONTENT HEAVY SLIDES

1

DON'T HAVE CONTENT HEAVY SLIDES!

2

DO TAKE A LOT OF THE CONTENT OFF YOUR SLIDES, SO THAT YOU DON'T HAVE CONTENT HEAVY SLIDES!

3

IF YOU'RE GOING TO KEEP ALL THAT CONTENT, BE A **GOOD TRAFFIC COP.**

A

Inspire trust with transparency by acknowledging there is a lot of information. Say something like, "There is a lot of information here..."

B

But don't critique the slides, so avoid apology. Say something like, "...because we want you to have the full resource at your fingertips..."

C

Then let your audience off the hook by giving them a simple task. Tell them WHERE to look (and WHERE NOT to look) and WHY it matters. Say something like, "For the purposes of our conversation you can actually ignore everything except that red pie chart in the middle. That's our Q4 goal, and that is what will allow us to..."